

Publications

Publications and Media

Annual Membership Directory

The AMA Membership Directory is updated annually to provide a list of all Operator and Associate members. Associate members are invited to advertise in the Directory, which makes it possible to publish a full color, professional directory to all members as well as to place Associates' services at the fingertips of all Operators. The Directory also contains the Association Bylaws and a form to report any changes in listings. You must be a current member to advertise in the annual membership directory. The directory is 8 1/2 inches tall, 5 1/2 inches wide, and approximately 1/2 an inch thick.

File Information for Directory Advertising

The ad should be received as a .JPEG or .TIFF file with a resolution of 300 or higher, or a PDF file with embedded font files and Macintosh compatible. Microsoft Word or Microsoft Publisher documents will not be accepted. No bleed is required.

- Half page horizontal ad: 4.5" wide x 3.5" tall
- Half page vertical ad: 2.25" wide x 7" tall
- Full page ad: 4.5" wide x 7" tall

- **Ad Contract/Space Reservation/Payment Deadline: February 14, 2020**
- **Ad File Submission Deadline: February 21, 2020**
- The Directory is distributed at the Annual Meeting every year.
- The current circulation is 275.

Quarterly Newsletter

The AMA Newsletter is published quarterly to communicate up-to-date information about the Association's day-to-day operations, meetings information, directory changes, news from American Bus Association and other industry supportive agencies, member spotlights and other information. Associate members are invited to advertise in the newsletter which offsets the cost of publication, shows support of the Association, and gets the attention of Operator members. You must be a current member to advertise in the quarterly newsletter. The newsletter is 11 inches tall and 8 1/2 inches wide.

File Information for Newsletter Advertising

The ad should be received as a .JPEG or .TIFF file with a resolution of 300 or higher, or a PDF file with embedded font files. Microsoft Word or Microsoft Publisher documents will not be accepted. No bleed is required.

- Quarter page ad: 3.5" wide x 4" tall
- Half page ad: 7.5" wide x 4" tall
- Full page ad: 7.5" wide x 10" tall

Newsletter Tentative Schedule

- **Winter**
artwork deadline: December
distribution date: January
- **Spring**
artwork deadline: March
distribution date: April
- **Summer**
artwork deadline: June
distribution date: July

- **Fall**

artwork deadline: September

distribution date: October

If you have any questions, please contact Carrie Harrison

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