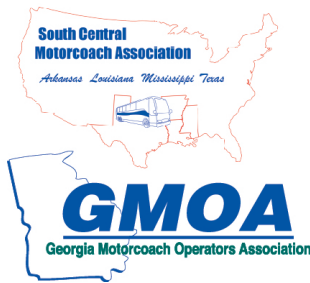


2019 AMA-SCMA-GMOA Regional Meeting



Renaissance Montgomery Hotel & Spa at the Convention Center Montgomery, Alabama July 28 - August 1

Dear Distinguished Guests:

On behalf of the Montgomery Area Chamber of Commerce Convention and Visitor Bureau, it is my pleasure to welcome you to Montgomery, Alabama for the 2019 AMA-SCMA-GMOA Regional Meeting.

Montgomery offers the best in alluring attractions, the finest cuisine and top-notch hotels and meeting venues. We are rich in history with numerous historical sites related to the Civil War and the modern Civil Rights Movement.

I encourage you to explore all that Montgomery has to offer. Whether you take a dinner cruise on the Harriott II Riverboat, catch the Biscuits in action at an AA minor league baseball game, tour our superior attractions or relax in the Alley Entertainment District, you are certain to enjoy your stay.

I invite you to stop by the Montgomery Area Visitor Center, located in historic Union Station, to learn more about our city. Browse through the Stop at Union Station Gift Shop and surprise your loved ones back home with a memorable gift from our great city.

Thank you for choosing Montgomery, your host destination! We are glad you're here and look forward to your return in the near future.

Yours very truly,

Ron Simmons
Vice President Destination Sales
Montgomery Area Chamber of Commerce
Convention and Visitor Bureau



Hotel Reservations



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RENAISSANCE®

MONTGOMERY HOTEL & SPA
AT THE CONVENTION CENTER

201 Tallapoosa St.
Montgomery, AL, 36104

Call **800-468-3571** or **334-481-5000** to make reservations or visit the association website to reserve a room online.

The group code is
GMA or **Motorcoach Associate**.

Be sure to reserve a room by **July 12** to receive the group rate of **\$139** per night + tax.

Registration Confirmation

Your registration confirmation will be emailed to you shortly after you register. Be sure to review the confirmation for accuracy according to what you submitted.

If you signed up for a tour and find that your plans change, be sure to notify association staff as quickly as possible. Guaranteed numbers are given to host sponsors beginning about two weeks in advance of the regional meeting.

The operator registration list will be published in electronic form 2 weeks prior to the regional meeting, unless the association office has been notified to send it by mail.

Airport Shuttle

AMA will provide an airport shuttle from Montgomery Regional Airport to the Renaissance hotel.

Arrivals:

Saturday, July 27
Sunday, July 28

Departures:

Thursday, August 1

Be sure your flights are scheduled to accommodate the shuttle schedule if you would like to take advantage of the shuttle offer.

Airport shuttle will be arranged according to flight plans. Report your flight schedule to the association office by **June 7** to secure a seat on an association provided shuttle.

IMPORTANT!

In order for market place appointments to be scheduled, it is imperative that associates register by **June 28, 2019**.

Associates registered after **June 28** will not have scheduled appointments.

Display Booths

The AMA-SCMA-GMOA regional meeting and market place will offer booth space for those associates who wish to bring a display. The displays will be placed convenient to the market place and other meeting events. In addition to traffic for meals and market place, there is a dedicated time on Wednesday, July 31 for booth visitation immediately before lunch.

It is estimated that as many as 15 display booths, space permitting, will be available. They will be reserved on a first-come, first-served basis. If interested select the display booth option on the registration form and necessary paperwork will be emailed to you. Display booths present an excellent opportunity for a prize drawing to promote your product as well. You will be responsible for the drawing and delivery of your prize. If you have questions, please contact Julia at the AMA-SCMA-GMOA office, 866-376-7770 or email julia@motorcoachassociation.com.

Tentative Schedule of Events

Sunday, July 28

12:00 – 2:00 **AMA Board of Directors Meeting**
 12:00 – 6:00 **Registration**
 2:30 – 6:00 **Operator Education Sessions**
2:30 – 3:30 **Root Cause Analysis**
Presenter: Michelle Wiltgen, National
 Interstate Insurance Company
3:45 – 4:45 **Marketing Your Company**
Speaker: Chris Riddell, United Bus Technology
5:00 – 6:00 **ELD Review**
Vendors: Saucon
 United Bus Technology
 Samsara

6:15 – 6:45 **Association Business Sessions
 (AMA/SCMA/GMOA):**
*All operator members should attend their respective
 association meeting*
 7:00 **Begin walk to Historic Union Station**
 7:30 **Welcome Dinner at Union Station Train Shed**
Hospitality after event.

Monday, July 29

8:00 – 5:00 **Registration**
 7:00 – 8:30 **Breakfast**
 7:30 – 9:00 **Coach Visitation**
 9:15 – 11:45 **Coach Sales Presentations**
 12:30 – 1:30 **Lunch**
Presentation: **Diabetes and the Motorcoach Driver**
Featured speaker: Kay Pfeiffer, True Life Care
 1:45 – 5:30 **Operator Education Sessions**
1:45 – 2:45 **Review Changes in Compliance
 Review/Investigation**
Speaker: Jon Dierberger, FMCSA Field
 Administrator for the South
 Kenny Price, FMCSA Division
 Administrator, Alabama
2:45 – 3:00 **Break**
3:00 – 4:30 **Hiring and Retaining Drivers**
Speaker: Bob Crescenzo, Lancer Insurance
 Company
4:45 – 5:45 **Reacting to Bad Publicity**
Speaker: Melanie Hinton, Director of
 Communications and Media
 Relations, ABA
 1:45 – 5:45 **Associate Sessions**
1:45 – 2:15 **New Member/First Timer
 Orientation**
2:30 – 4:15 **Associate Education Sessions**
2:30 – 3:15 **Social Media 101**
Speaker: Chris Riddell, United Bus
 Technology
3:30 – 4:15 **Panel Discussion: Contracting/
 Operator and Hotelier**
Panelists: Eureka Thompson, Takers
 Transportation
 Brenda Tidwell, Leisure Time
 Charters & Tours

Greg Cable, Harrah's Cherokee
 Casino Resort
 Barry Kidd, Country Inn Lancaster
 Meet the Operators
 TBD

4:30 – 5:45 **Panelists:**
 6:30 **Board Coaches**
 7:00 **Early Bird Dinner at the Montgomery
 Museum of Fine Arts**
 Transportation provided by Capital Trailways
Hospitality after event.

Tuesday, July 30

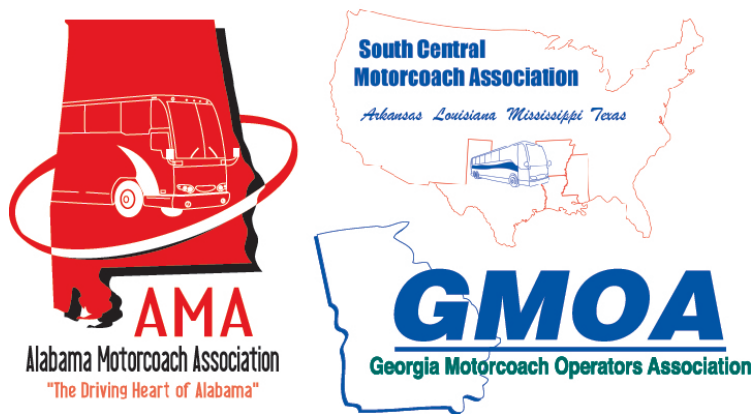
7:00 – 8:00 **Breakfast**
 8:30 – 5:30 **Registration**
 8:30 – 10:30 **Market Place I** Scheduled appointments
 10:45 **Board Coaches for Tours and Golf**
*Lunch will be provided for each tour. All Tours will end at the
 hotel by 5:00.*
Tour 1: What a Capitol Idea!
Tour 2: The Journey of Dr. Martin Luther King, Jr.
Tour 3: Arts, Culture and More
Tour 4: Social Justice Prevails
 12:00 **Golf Tournament at Robert Trent Jones
 Golf Trail at Capitol Hill**
 6:00 *Begin walk to Riverfront Park*
 6:30 **Ice Breaker aboard the Harriott II Riverboat**
This event has a theme, Pirates of the Caribbean.
 8:30 *Expected departure to hotel*
Hospitality after event.

Wednesday, July 31

7:00 – 8:00 **Breakfast**
 8:00 – 4:00 **Registration**
 8:15 – 10:15 **Market Place II** Open
 10:30 – 12:00 **Display Booth Visitation**
 12:15 – 2:00 **Lunch**
 2:30 – 5:30 **Market Place III** Scheduled Appointments
 5:45 – 6:15 **Joint Board of Directors Meeting**
 6:45 – 7:30 **Reception**
 7:30 **Awards Dinner**
Hospitality after event.

Thursday, August 1

7:00 – 8:00 **Breakfast**



Thank You Sponsors

AMA, SCMA, and GMOA are grateful for the support of their Associate members. To date, the following members are contributing financial support for meal events, meeting programs, notepads, pocket schedules, badges, registration bags, registration gifts and operator gifts. It is not too late to participate in the meeting as a sponsor. Call Linda at 866-376-7770 or fax the sponsor form to 866-376-1156. The support of Associate Members is essential to implement a meeting that is of the quality to which members have become accustomed. Financial support for events helps keep registration fees at a minimum for all attendees. Sponsorships also give Associates an opportunity to be recognized and appreciated in a special way. We are happy to promote the sponsors by pre-meeting newsletter recognition, signage, program highlights, and post-meeting newsletter recognition. Every effort is made to let the sponsors know how much the members and staff appreciate their meeting support.

A special thank you is extended to the following members who have committed sponsorship support to date:

Allen Insurance Group
Capital Trailways
Discover Dekalb CVB
Lone Star Coaches
McWane Science Center
Memphis Tourism
Montgomery Area Chamber of Commerce CVB
National Interstate Insurance Company