

About

Scope and Purpose of Alabama Motorcoach Association is to promote and improve the motorcoach industry of Alabama through the collective efforts and activities of its members and to enhance the safety and image of motorcoach travel in Alabama.

The tour/charter motorcoach business represents a major portion of the hospitality industry economy, and members benefit from any lobbying or research done on behalf of the industry by the Association. The Association promotes high standards of ethics for its members. Operator, Tour Operator, and Associate members are required to sign a code of ethics when applying for membership.