

# Publications

## Publications

### Quarterly Newsletter

The AMA Newsletter is published quarterly to communicate up-to-date information about the Association's day-to-day operations, meetings information, directory changes, news from American Bus Association and other industry supportive agencies, member spotlights and other information. Associate members are invited to advertise in the newsletter which offsets the cost of publication, shows support of the Association, and gets the attention of Operator members. You must be a current member to advertise in the quarterly newsletter. The newsletter is 11 inches tall and 8 1/2 inches wide.

#### **File Information for Newsletter Advertising**

The ad should be received as a .JPEG or .TIFF file with a resolution of 300 or higher, or a PDF file with embedded font files. Microsoft Word or Microsoft Publisher documents will not be accepted. No bleed is required.

- Quarter page ad: 3.5" wide x 4" tall
- Half page ad: 7.5" wide x 4" tall
- Full page ad: 7.5" wide x 10" tall

#### **Newsletter Tentative Schedule**

- **Winter**  
artwork deadline: December  
distribution date: January
- **Spring**  
artwork deadline: March  
distribution date: April
- **Summer**  
artwork deadline: June  
distribution date: July

- **Fall**

artwork deadline: September

distribution date: October

If you have any questions, please contact Carrie Harrison

Email: [carrie@motorcoachassociation.com](mailto:carrie@motorcoachassociation.com)