

# Publications

## Publications

### Quarterly Newsletter

The AMA Newsletter is published quarterly to provide up-to-date information about the Association's day-to-day operations, meeting information, directory changes, news from the American Bus Association and other industry-supportive agencies, member spotlights, and other updates. Associate members are invited to advertise in the newsletter, which offsets publication costs, shows support for the Association, and draws the attention of Operator members. You must be a current member to advertise in the quarterly newsletter. The newsletter is 11 inches tall and 8 1/2 inches wide.

#### **File Information for Newsletter Advertising**

The ad should be received as a JPEG file with a resolution of 300 dpi or higher, or as a PDF file with embedded fonts. Microsoft Word or Microsoft Publisher documents will not be accepted. No bleed is required.

- Quarter page ad: 3.5" wide x 4" tall
- Half page ad: 7.5" wide x 4" tall
- Full page ad: 7.5" wide x 10" tall

#### **Newsletter Tentative Schedule**

- **Winter**  
artwork deadline: December  
Distribution date: January
- **Spring**  
artwork deadline: March  
Distribution date: April
- **Summer**  
artwork deadline: June  
Distribution date: July

- **Fall**

artwork deadline: September

Distribution date: October

If you have any questions, please contact Mary Presley

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