

**REGIONAL MEETING**  
**ALABAMA MOTORCOACH ASSOCIATION**  
**SOUTH CENTRAL MOTORCOACH ASSOCIATION**  
**GEORGIA MOTORCOACH OPERATORS ASSOCIATION**  
**Tuscaloosa, Alabama**  
**Capstone Hotel and Bryant Conference Center July 21-24, 2024**  
**TENTATIVE SCHEDULE OF EVENTS**

**Sunday, July 21**

- 11:00 – 5:30      **Registration**
- 1:00 – 2:30**      ***AMA Board Meeting***  
**Presiding:**      **Alan Thrasher, President**
- 1:00 – 2:30**      ***GMOA Board Meeting***  
**Presiding:**      **Todd McElmurray, President**
- 2:45 – 4:15**      ***SCMA Board Meeting***  
**Presiding:**      **Cary Martin, President**
- 4:30 – 5:45**      **Coach Presentations** *(10-minute presentations for each coach representative)*
- 6:15 – 6:30      **Board Coaches**  
7:00              **Early Bird Dinner**

**Monday, July 22**

- 8:00 – 9:15      **Breakfast**
- 8:30 – 5:00      **Registration**
- 9:30 – 11:45      **Education Sessions**  
9:30 – 10:30      **Technology and AI**  
**Speaker:**              **Chris Riddle**
- 10:45 – 11:30**      **Coach Visitation**
- 9:30 – 11:45      **Associate Sessions**  
9:30 – 10:30      **Technology and AI**              **(Join Operators)**
- 10:45 – 11:45      **A Panel Discussion: Better Ways of Working with Operators**  
**Panelists:**              **Operators and Associates**
- 12:00 – 1:30      **Lunch** *(with Industry Update from ABA and UMA)*
- 1:45 – 5:15      **Operator Sessions Continue**  
1:45 – 2:45      **Safety and Fitness**  
**Speaker:**              **Jacob Davis, Alabama FMCSA Administrator**
- 2:45 – 3:45      **Effective Communications: Motivating Yourself and Others**  
**Speaker:**              **Tim Richards, Communications Speaker**
- 4:00 – 5:15      **Panel Discussion: Rewarding and Retaining Employees**  
**Operator Panelists:**      **TBD**
- 1:45 – 5:15      **Associate Sessions**  
1:45 – 2:30      **New Member Orientation**
- 2:45 – 3:45      **Effective Communications: Motivating Yourself and Others (Join Operators)**

4:00 – 5:15     Associates choice (Topic TBD)

6:15 – 6:30     **Board Coaches**  
7:00            **Ice Breaker Dinner Event**

9:30 – 11:00    **Hospitality after event**

**Tuesday, July 23**

7:30 – 8:15     **Breakfast**

8:15 – 10:00    **Registration**

8:15 – 8:30     **Board Coaches for Golf at Ol' Colony Golf Complex**  
*Return to the hotel by 1:00.*

**Golf Coordinator: Tim O'Bryan, Service Insurance Agency**

8:45 – 9:00     **Board Coaches for Tours**

9:00 – 1:00     **Tours**

*Lunch included. Return to the hotel by 1:00.*

Tour 1: Game On in Tuscaloosa  
(25 person capacity)

Tour 2: Tuscaloosa's Untold History  
(25 person capacity)

Tour 3: Wings + White Sauce (BBQ/Beer)  
(25 person capacity)

Tour 4: T-Town's Outdoor Adventures

**Option 1:** Paddleboarding, Pontoon ride, and Bike riding at Lake Tuscaloosa  
(10 person capacity)

**Option 2:** Kayaking with "Friends of Hurricane Creek"  
(10 person capacity)

Tour 5: Our Cultural Treasures  
(25 person capacity)

2:00 – 2:45     **Display Booth Visitation**

3:00 – 5:00     **Market Place I**

**Present ballots for Voting on Market Place Awards**  
**Rookie, Associate, Operator of the Year**

6:00            **Reception**  
**Sponsored by host for 2025**

6:45            **Awards Dinner**

9:00 – 11:00    **Hospitality after event**

**Wednesday, July 24**

7:00 – 8:00     **Hotel Check Out**

8:00 – 9:00     **Networking Breakfast**

9:15 – 11:15    **Market Place II**