

A wide-angle photograph of the University of Alabama's main building and stadium. The building is a large, multi-story structure with a prominent central entrance featuring a large glass facade and the words "UNIVERSITY OF ALABAMA" above it. The stadium seating is visible in the background, and the sky is blue with some clouds. In the foreground, a paved walkway leads towards the building, with several people walking. A yellow banner in the top right corner contains the website address.

[VisitTuscaloosa.com](http://VisitTuscaloosa.com)

*Where the good times roll.*  
**Tuscaloosa, Alabama**

Here you'll find the South's premier college town, celebrated for its storied legacy, southern hospitality, and barbecue that's simply irresistible.

*Many legendary adventures await.*

Visit  
**TUSCALOOSA**

## Hotel Reservations



### HOTEL CAPSTONE

**HOTEL CAPSTONE**  
320 Paul Bryant Dr.  
Tuscaloosa, Alabama 35401

Call **205-752-3200** to make reservations.

**Block Name:**  
**SCMA-AMA-GMA 2024**

Be sure to reserve a room by **July 5** to receive the group rate of **\$149** per night + tax.

## WHICH AIRPORT SHOULD I USE?

There are no commercial flights out of or into Tuscaloosa International Airport.

Birmingham-Shuttlesworth International Airport is the closest serving American, Delta, Southwest, and United airlines. It is located at 5900 Messer Airport Hwy, Birmingham, AL 35212 and is 62 miles from Tuscaloosa.

The BHM Rental Car facility is located in section 1B on the ground level of our parking deck and features a variety of options in rental car companies. All rental cars can be conveniently picked up and dropped off in the parking deck. All major rentals are available.

## Regional Meeting Market Place

Members will have scheduled appointments in Market Place. In addition, operators will have the option to choose between a traditional marketplace table and a shared round table. This option was well received in the past, and we look forward to being able to offer it again. The rounds will be shared by two or more noncompeting operators and visited by associates for a more informal, casual sharing of information. The traditional booths will be set up as they have been in the past for more private conversation. Check the option you prefer when you register for the meeting.

Operators and associates will have the option to write in their top three preferences for appointments, and we will do our best to accommodate those requests.

The regional meeting will be held in Tuscaloosa, Alabama at the Capstone Hotel and Bryant Conference Center where we will have adequate market place space. Coaches displayed will be parked just outside the Conference Center. Every operator should plan to visit the new coaches.

All members are encouraged to consider a sponsorship at any level. Watch the website for updates to the sponsor listing.

We welcome any questions you may have and hope that you will choose to participate in this year's market place!

Questions: Contact Linda Morris at 866-376-7770 or [Linda@motorcoachassociation.com](mailto:Linda@motorcoachassociation.com).

Reminder: Register by **June 10** to guarantee appointments.

# Tentative Schedule of Events

## Sunday, July 21

11:00 – 5:30 Registration  
1:00 – 2:30 **AMA Board Meeting**  
Presiding: Alan Thrasher, President  
1:00 – 2:30 **GMOA Board Meeting**  
Presiding: Todd McElmurray, President  
2:45 – 4:15 **SCMA Board Meeting**  
Presiding: Cary Martin, President  
**4:30 – 5:45 Coach Presentations**  
6:15 – 6:30 Board Coaches  
7:00 Early Bird Dinner at The River Market

## Monday, July 22

8:00 – 9:30 Breakfast  
**Industry Update**  
Speakers: Pete Pantuso, ABA  
Ken Presley, UMA  
8:30 – 5:00 Registration  
9:45 – 12:00 **Education Sessions**  
9:45 – 10:45 **Technology and AI**  
Speaker: Kyle DeVivo, Chief Product Officer,  
TBN (The Bus Network)  
11:00 – 12:00 **Coach Visitation**  
9:45 – 12:00 **Associate Sessions**  
9:45 – 10:45 **Technology and AI**  
(Join Operators)  
11:00 – 12:00 **A Panel Discussion: Better**  
**Ways of Working with Operators**  
12:00 – 1:30 Lunch  
Regulations Update  
Speaker: Jacob Davis, Alabama FMCSA  
Administrator  
1:45 – 5:15 **Operator Sessions Continue**  
1:45 – 2:45 **What Can Operators Expect**  
**from A Transportation Advisor**  
Speaker: Tom Holden, Transportation Advisors  
2:45 – 3:45 **The Power of the Pause:**  
**Rejuvenating Workplaces**  
Speaker: Tim Richardson,  
Professional Speaker  
4:00 – 5:15 **Panel Discussion: Rewarding**  
**and Retaining Employees**  
Operator Panelists: Ivan Moore, Village Travel  
Jared Stencil, Anchor  
Transportation  
Hoss Oskouie or Sammy Neal,  
Atlantic Transportation and  
Coaches

1:45 – 5:15 **Associate Sessions**  
1:45 – 2:30 **New Member Orientation**  
2:45 – 3:45 **The Power of the Pause:**  
**Rejuvenating Workplaces**  
(Join Operators)  
4:00 – 5:15 **Creating a Memorable Itinerary**  
6:15 – 6:30 **Board Coaches**  
7:00 **Ice Breaker Dinner Event at Paul W.**  
**Bryant Museum**  
9:30 – 11:00 **Hospitality after event**

## Tuesday, July 23

7:30 – 8:15 Breakfast  
8:15 – 10:00 Registration  
8:15 – 8:30 **Board Coaches for Golf at Ol' Colony Golf**  
**Complex**  
*Return to the hotel by 1:00.*  
**Golf Coordinator: Tim O'Bryan, Service Insurance**  
**Agency**  
8:45 – 9:00 **Board Coaches for Tours Lunch included.**  
*Return to the hotel by 1:00.*  
9:00 – 1:00 **Tours (There are participation limits for**  
**each tour. Sign up early.)**  
**Tour 1 Game on in Tuscaloosa**  
**Tour 2 Tuscaloosa's Untold History**  
**Tour 3 Wings + White Sauce (BBQ/Beer)**  
**Tour 4 T Town's Outdoor Adventures**  
**(Option A: Bike ride plus)**  
**Tour 4 T Town's Outdoor Adventures**  
**(Option B: Kayaking)**  
**Tour 5 Our Cultural Treasures**

2:00 – 2:45 Display Booth Visitation  
3:00 – 5:00 Market Place I  
6:00 Reception  
**Sponsored by host for 2025**  
6:45 Awards Dinner  
9:00 – 11:00 Hospitality after event

## Wednesday, July 24

7:00 – 8:00 **Hotel Check Out**  
8:00 – 8:45 **Networking Breakfast**  
9:00 – 11:00 **Market Place II**  
11:15 **Market Place Awards (in market place)**

## Registration Costs

### OPERATORS

First two employees \$175/person  
Additional employees \$150/person

### ASSOCIATES

Member of 1 Association: \$925  
Member of 2 Associations: \$875  
Member of 3 Associations: \$825

### FAMILY MEMBER GUEST

\$150

### GOLF

\$100

## Registration Confirmation

Your registration confirmation will be emailed to you shortly after you register. Be sure to review the confirmation for accuracy according to what you submitted.

If you signed up for a tour and find that your plans change, be sure to notify association staff as quickly as possible. Guaranteed numbers are given to host sponsors beginning about two weeks in advance of the regional meeting.

The operator and associate registration list will be sent in electronic form two weeks prior to the regional meeting, unless the association office has been notified to send it by mail.

## Display Booths (\$250)

The AMA-GMOA-SCMA regional meeting and market place will offer booth space for those associates who wish to bring a display. The displays will be placed convenient to the market place and other meeting events. There is a dedicated time to visit booths on Tuesday, July 23, 2:00-2:45.

It is estimated that as many as 15 display booths will be available. They will be reserved on a first-come, first-served basis. If interested, select the display booth option on the registration form, and necessary paperwork will be emailed to you. Display booths present an excellent opportunity for a prize drawing to promote your product as well. You will be responsible for the drawing and delivery of your prize. If you have questions, please contact Julia at 866-376-7770 or email [julia@motorcoachassociation.com](mailto:julia@motorcoachassociation.com).

## IMPORTANT!

**In order for market place appointments to be scheduled, it is imperative that members register by June 10.**

**Members registered after June 10 will not be guaranteed scheduled appointments.**

## SPONSORSHIP OPPORTUNITIES

**Being sensitive to the budget restraints every member is experiencing, we hope that you will consider the opportunity to be a sponsor for the meeting. Sponsorships allow us to offer the lowest possible registration fee; and therefore, encourage greater member participation. Visit the website to become a sponsor!  
([www.alabamamotorcoach.org](http://www.alabamamotorcoach.org))**