

REGIONAL MEETING
ALABAMA MOTORCOACH ASSOCIATION
GEORGIA MOTORCOACH OPERATORS ASSOCIATION
MOTORCOACH ASSOCIATION OF SOUTH CAROLINA
SOUTH CENTRAL MOTORCOACH ASSOCIATION
Atlanta, Georgia
Marriott NE Emory Area July 20-23, 2025
SCHEDULE OF EVENTS

Registration Bag sponsored by Discover DeKalb with Georgia Gifts & More (table)
Notepads sponsored by Discover DeKalb

Sunday, July 20

11:00 – 5:30 **Registration**
11:00 – 12:30 **GMOA Board Meeting**
12:45 – 2:15 **AMA Board Meeting**
2:30 – 4:00 **MCASC Board Meeting**
4:15 – 5:45 **SCMA Board Meeting**
6:15 – 6:30 **Board Coaches**
7:00 **Early Bird Dinner**

Distillery of Modern Art (Chamblee)

A unique distillery offering small batch spirits (for sale), art gallery and a cocktail lounge.
Sponsored by Discover DeKalb

Monday, July 21

8:00 – 9:30 **Breakfast**
Industry Update
Speakers: **Fred Ferguson, ABA**
Ken Presley, UMA
8:30 – 5:00 **Registration**
9:45 – 11:00 **Coach Presentations**
11:15 – 12:00 **Coach Visitation**
9:45 – 12:00 **Associate Session**
Active Shooter/Tourism Safety

12:15 – 1:30 **Lunch**
Best Practices: A panel discussion
Panelists: **Elizabeth Kamakalis, MCASC President, Coachlight Tours**
Brenda Tidwell, GMOA Board Member and Past President, Leisure Time Charters & Tours
Pete Smith, MCASC Board Member, Smoky Mountain Resorts Hospitality Group
Julie Levensgood, Tuscarawas County CVB

1:45 – 5:15 **Operator Sessions**
1:45 – 2:45 **Risk Management**
Speaker: **Andrea Vidmar, National Interstate Insurance Company**
2:45 – 3:45 **Customer Service**
Speaker: **Tim Richardson, Certified Professional Speaker**
2:45 – 3:45 **Tires: Everything You Need to Know (This is a concurrent session.)**

Speaker: Wesley Bragg, Dorsey Tire, Bridgestone
4:00 – 5:15 **HR/Marijuana**
Speaker: Abtin Mehdizadegan, Hall Booth Smith, Attorneys

1:45 – 5:15 **Associate Sessions**
1:45 – 2:30 **New Member Orientation**

Panelists: Julie Levensgood
Pete Smith
Mike Vescio

A pre-meeting Zoom will be held July 10 for new members to give them some ideas about the meeting so the new members can be prepared. The session on-site will be to get everyone together and review the material again.

2:45 – 3:45 **Customer Service**
Speaker: Tim Richardson, Certified Professional Speaker (join operators)
4:00 – 5:15 **Roundtable Discussion**

Topics: Active Shooter/Tourism Safety, Best Practices Panel Discussion, New Member Orientation, Customer Service.

6:15 – 6:30 **Board Coaches**
7:00 **Ice Breaker Dinner Event**
The 57th Fighter Group (MASH like) Restaurant
Sponsored by Discover DeKalb
9:30 – 11:00 **Hospitality after event**

Tuesday, July 22

7:30 – 8:15 **Breakfast**
8:15 – 10:00 **Registration**
8:15 – 8:30 **Board Coaches for Golf at**
Return to the hotel by 1:15.
8:45 – 9:00 **Board Coaches for Tours**
Return to the hotel by 1:15.
9:00 – 11:30 **Tours**

Tour 1: Party Bus Fun

Visit the Tucker Brewing Company for a tour and enjoy local beer in a souvenir koozie. You will also drive by various breweries in the area. Rockin' Road Trip will host you with band on board. There will be a **limit of 36** people.

Tour 2: Mummies and More

You will visit the Michael C. Carlos Museum on the Emory University Campus. You will go on a guided tour for an hour to enjoy over 18,000 ancient artifacts and see the mummies.

Tour 3: The African American Experience

You will visit Stonecrest, Georgia with a tour of Flat Rock Archives, one of the oldest African-American communities in Georgia. You will also enjoy Arabia Mountain, a national heritage area.

Tour 4: Lights, camera, action

You will go inside and tour Studio Space Atlanta, a commercial studio, and then, the tour will go over to Shadowbox Studios to see what is being filmed on their 9 sound stages.

Tours sponsored by Discover DeKalb and its partners

12:00 – 1:00 **Tour Participants Lunch**
Greek Orthodox Cathedral

Sponsored by Discover DeKalb

2:15 – 2:45 **Display Booth Visitation**
3:00 – 5:00 **Market Place I**
6:00 **Reception**
6:45 **Awards Dinner**
9:00 – 11:00 **Hospitality after event**

Wednesday, July 23

7:00 – 8:00 **Hotel Check Out**
8:00 – 8:45 **Networking Breakfast**
9:00 – 11:00 **Market Place II**
11:15 **Market Place Awards (in market place)**

Have a safe trip back home!