



ALABAMA MOTORCOACH ASSOCIATION

Po Box 37, Capon Bridge, WV 26711

info@alabamamotorcoach.org

info@alabamamotorcoach.org

OFFICE USE ONLY	
PAID	<input type="checkbox"/>
QB	<input type="checkbox"/>
DATA	<input type="checkbox"/>
DIR	<input type="checkbox"/>
WEB	<input type="checkbox"/>
NEWS	<input type="checkbox"/>
INFO	<input type="checkbox"/>
BOARD	<input type="checkbox"/>
REVIEWED	<input type="checkbox"/>

APPLICATION FOR ASSOCIATE MEMBERSHIP

Please complete the information in type or print. Forward the application along with a \$250 check made payable to AMA, or complete the credit card payment information below, a signed code of ethics, and two letters of recommendation. Mail to the above address.

As a supplier and/or vendor to the bus industry, we/I hereby apply for active Associate Membership in the Alabama Motorcoach Association. By signature, I certify that I have been engaged in a business that supplies products or services of interest to operator members of AMA for at least one year and that I do not own a motorcoach.

Company Name: _____

Physical Address: _____

Mailing Address: _____

800#: _____ **FAX:** _____ **Email:** _____

Web: _____ **Date business was started:** _____

Category for Directory Listing: (Check the category that best describes your business and write a cross-reference (CR) next to any other category that describes your business)

- Attraction
 Hotel
 Restaurant
 Sales, Service, Products
 Theatre
 Tour Receptive
 Tourism Agency

The **key representative** will be published in the directory, on the website, and will receive communications by mail or email from the Association. Additional contacts may be added to receive association communication with the option of being published in the directory and on the website, as selected below.

Key Representative:
Name: _____
Title: _____
Email: _____
Phone: _____ Ext: _____

Additional Contact:
Name: _____
Title: _____
Email: _____
Phone: _____ Ext: _____

Publish (Y/N) _____ Communications (Y/N) _____

Annual Membership Fee: \$250

Additional listings (for other locations, etc.) may be included in the directory for \$50 per listing.

Information for Payment by Credit Card

Visa _____ Master Card _____ Discover _____ American Express _____ Amount: \$250

Card Number: _____ Expiration Date: _____ Security Code: _____

Credit Card Billing Address: _____

Name on Card: _____ Signature: _____ Date: _____

(Applicant Representative)

Recruited by: _____

Alabama Motorcoach Association
Po Box 37, Capon Bridge, WV 26711
571-297-5629
info@alabamamotorcoach.org

Code of Ethics
Associate Members

This code of ethics for the Associate Members of the Alabama Motorcoach Association has been adopted to promote and maintain the highest standards of personal conduct among its associate members.

We, the associate members of the Alabama Motorcoach Association, in carrying out our roles of providing service to the traveling public, recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed, which shall govern our endeavors to fulfill our obligations:

- To adhere to the professional standards of the Alabama Motorcoach Association and to work to further its goals and objectives.
- To conduct all business affairs with integrity, sincerity, and accuracy in an open and forthright manner.
- To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.
- To conduct our business and operations in such a manner as to protect the public and to promote the image of the industry.
- To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.
- To maintain quality in products and services offered to the motorcoach travelers.
- To adhere to and comply with all articles of the bylaws of the Alabama Motorcoach Association.

I have read and agree to adhere to this Code of Ethics.

Signature: _____ Date: _____

Title: _____

Name of Company: _____

This Code of Ethics must accompany the membership application, along with a check for the appropriate amount of membership dues and two letters of recommendation.

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AMA LETTER OF RECOMMENDATION

Date: _____

TO: Board of Directors, Alabama Motorcoach Association

FROM: _____
Current Member, AMA

I recommend _____ for membership in Alabama
(Applicant)
Motorcoach Association.

Signed: _____
(Current Member)

Company: _____

Telephone: _____

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MEMBERSHIP BENEFITS

Experience

AMA membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

Professional Ethics

Every member must sign the AMA Code of Ethics, which says that AMA members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the AMA logo on company business forms, communications, and advertisements.

Quarterly Newsletter

Operator members and Associate (vendor) members stay current with AMA's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and travel and tourism information. Associate members are eligible to advertise in AMA newsletters.

Website Link

Every AMA member has a web link on the AMA website. This creates easy access for communication among members and the public.

Annual Meeting and Marketplace

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Marketplace brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour

planning. The multi-day event also features business training and professional development seminars.

Other State Associations

AMA maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up to date on issues affecting members.

Professional Association Management Team

AMA's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association since inception to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

Networking to build business relationships

AMA provides members the opportunity for networking with other operators and coach-specific providers at annual operator meetings, and at the Annual Meeting and Marketplace, operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach-specific vendors, as well as tour operators and tour representatives.

Creating unity for common goals

AMA's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state, or federal in nature, there is strength in one voice speaking for many.

Promoting cooperation among operators and associates

AMA promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships, and AMA provides several forums for networking to build relationships, which promotes cooperation among its members.